

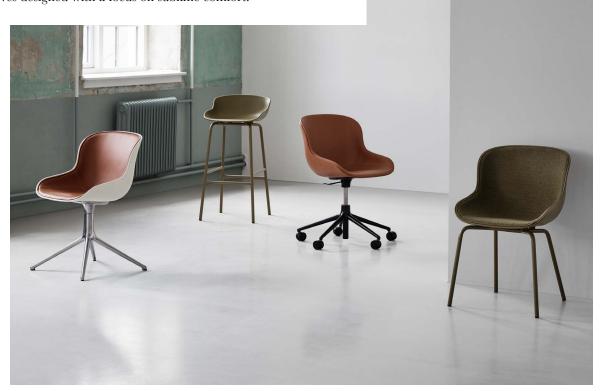
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## The Hyg Family

Normann Copenhagen presents a contemporary multipurpose series that performs as impeccably in comfort and endurance, as it does in adding warmth and ambience to the interior. Hyg Comfort Chair is the newest member to the family. This variation stands out for its softly, draped backrest, allowing the fabric to naturally adapt to the arch of the chair. This creates the impression of vibrant fabric gently caressing the chair, while simultaneously adding a visual notion of comfort. The seat has also been furnished with more foam, creating a soft and inviting seat for cozy, lengthy dinner parties. Hyg Comfort Chair is available in full upholstery with our wide selection of textiles, resulting in a dining chair that can be customized to the desired setting and atmosphere, yet always exuding the feeling of hygge and comfort.

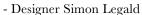
Inspired by Danish hygge, designer Simon Legald has created the Hyg furniture series. When the series was introduced in 2018, it consisted of a 2-seater sofa, lounge chairs and a footstool. Since then, the range has expanded with a chair and barstool that share the same characteristics of the lounge series: the hearty, organic curves designed with a focus on sublime comfort.



# Transcending a Feeling into Design

The concept of hygge is all about feeling good – security, warmth and comfort all form part of its DNA, and it is precisely these qualities that provide the template for the Hyg collection. As the idea of Hyg developed in his mind, Simon Legald plunged into the facets of hygge with the aim of giving it shape. It became a puzzling exercise in translating mood and feeling into design. With the wide selection, the possibility to create coherent environments with both dining and lounge areas arise.

"The moments where we sit down together, immerse ourselves in conversation and share a meal – for me this is where the feeling of hygge really peaks. Thus, it seemed only natural that the Hyg range should also provide the setting for moments like these. The feeling of hygge is not only linked to the visual experience of the design; it lies in the overall sensuous experience. A lot of effort has gone into sculpting the shape to provide rest and support for the human body, to make it comfortable to sit in, basically."







#### A Durable Design

Hygge comes about where life is lived, and the Hyg family is designed to withstand the wear and tear of daily life. Hyg is produced responsibly, utilizing high-quality materials and craftsmanship to ensure longevity and durability.

Manufactured with hard use purposes in mind, the Hyg chair and Hyg barstool can withstand the rigors of usage in high traffic areas. Chair bases in steel or aluminum provide a hard-wearing yet elegant foundation for the organically shaped shell seats, made from high-strength virgin polypropylene that will keep its strength and appearance for years to come. Eventually the polypropylene can be separated from the base and recycled in its pure form. The shell seats are manufactured using the highest level of industrial expertise, resulting in a fine, matte, and homogenous surface.

Both chair and barstool are available with front upholstery or full upholstery, adding texture and enhanced comfort to the design. The upholstering is undertaken by highly skilled upholsterers with the same care and expertise that apply to the series' lounge furniture. Hyg is crafted with textiles certified to the EU Ecolabel and high-quality natural leather made without the use of PCP or CFC.



#### **Everyday Luxury**

Thanks to its unparalleled quality, Hyg is everyday luxury of the highest caliber. The level of attention paid in its making can be seen and felt, and the armchairs are even available with a tilt function, which can be customized according to the user's weight. All that remains is to sit well back and let yourself be immersed in coziness and contentment. The enveloping design of the range can add a sense of security and privacy to a hectic environment, making the furniture eminently suitable for public spaces. Hyg is a design that nourishes both the eye and the soul, and which brings warmth and personality to any room.





**Hyg Chair steel** H: 84 x L: 54 x D: 55,5 x SH: 46 cm



**Hyg Chair wood** H: 84 x L: 54 x D: 53,5 x SH: 46 cm



**Hyg Comfort Chair steel** H: 84 x L: 54 x D: 55,5 x SH: 46 cm



**Hyg Comfort Chair wood** H: 84 x L: 54 x D: 55,5 x SH: 46 cm



**Hyg Chair swivel 4W** H: 84 x L: 54 x D: 55,5 x SH: 46 cm



**Hyg Chair swivel 4L** H: 84 x L: 54 x D: 55,5 x SH: 46 cm



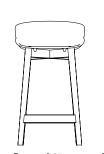
Hyg Chair swivel 5W gaslift H:  $70/83 \times L$ :  $72 \times D$ :  $72,5 \times SH$ : 37/50 cm



**Hyg Barstool 65 cm steel** H: 84 x L: 46,5 x D: 45 x SH: 65 cm



**Hyg Barstool 75 cm steel** H: 94 x L: 46,5 x D: 47,5 x SH: 75 cm



**Hyg Barstool 65 cm wood** H: 84 x L: 46,5 x D: 44 x SH: 65 cm



**Hyg Barstool 75 cm wood** H: 94 x L: 46,5 x D: 46,5 x SH: 75 cm

Color: Black, White, Grey, Olive, Sand. Steel base follows shell color. Swivel base with/without wheels in Aluminum, Black Aluminum

Upholstery: All colors in Camira: Main Line Flax, Synergy, Yoredale, Aquarius, Oceanic. Sørensen Leather: Ultra Leather. Kvadrat: Remix 3, Canvas, Steelcut Trio,

Hallingdal, Divina, Divina MD, Divina Melange, Fiord, Vidar, Elle, Zero

Material: Shell chairs: Polypropylene (PP), powder coated steel/lacquered aluminum, possibly PU-foam and textil

Dimension: Hyg Chair: H: 84 x L: 54 x D: 55,5 x SH: 46 cm. Hyg Chair Swivel 4 L: H: 84 x L: 54 x D: 55,5 x SH: 46 cm.

Hyg Chair Swivel 5W: H: 74-94 x L: 72,5 x D: 72,5 x SH: 36-46 cm. Hyg Barstool 65 cm: H: 84 x L: 46,5 x D: 45 x SH: 65 cm.

Hyg Barstool 75 cm: H: 94 x L: 46,5 x D: 47,5 x SH: 75 cm

**Price:** Click <u>here</u> to see the pricelist in all currencies



**Hyg Lounge Chair low oak** H: 84,5 x L: 83 x D: 80 x SH: 40 cm



**Hyg Lounge Chair low swivel** H: 84,5 x L: 83 x D: 80 x SH: 40 cm



Hyg Lounge Chair low swivel tilt H:  $84,5 \times L$ :  $83 \times D$ :  $80 \times SH$ : 40 cm



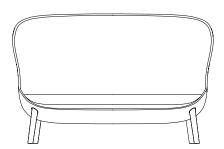
Hyg Lounge Chair high oak H: 107,5 x L: 84,5 x D: 83,5 x SH: 40 cm



Hyg Lounge Chair high swivel H: 107,5 x L: 84,5 x D: 83,5 x SH: 40 cm



Hyg Lounge Chair high swivel tilt H: 107,5 x L: 84,5 x D: 83,5 x SH: 40 cm



 $\label{eq:hygSofaoak} \mbox{H: 107,5 x L: 168 x D: 86 x SH: 40 cm}$ 



**Hyg Footstool oak** H: 39 x L: 62,5 x D: 48,5 x SH: 39 cm



 $\label{eq:hygFootstool} \begin{tabular}{ll} H: 39 x L: 62,5 x D: 48,5 x SH: 39 cm \end{tabular}$ 

Color: Black, White, Grey, Olive, Sand. Steel base follows shell color. Swivel base with/without wheels in Aluminum, Black Aluminum.

**Upholstery:** All colors in Camira: Main Line Flax, Synergy, Yoredale, Aquarius, Oceanic. Sørensen Leather: Ultra Leather. Kvadrat:

Remix 3, Canvas, Steelcut Trio, Hallingdal, Divina, Divina MD, Divina Melange, Fiord, Vidar, Elle, Zero.

Material: Lounge furniture: Hard molded PU foam w. steel reinforcement, cushion: Soft Molded PU Foam.

**Dimension:** Hyg Lounge Chair High: H: 107,5 x L: 84,5 x D: 83,5 x SH: 40 cm. Hyg Lounge Chair Low: H: 84,5 x L: 83 x D: 80 x SH: 40 cm. Hyg Sofa: H: 107,5 x L: 168 x D: 86 x SH: 40 cm. Hyg Footstool: H: 39 x L: 62,5 x D: 48,5 x SH: 39 cm.

Price: Click  $\underline{\text{here}}$  to see the pricelist in all currencies









Normann Copenhagen was established in 1999 with the mission to challenge conventional thinking and make the ordinary extraordinary through great design.

The Normann Copenhagen brand encompasses a wide and continuously growing range of furniture, lighting, textiles and home accessories targeting both professionals and private consumers.

### **Press Inquiries**

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